

## LONDON

FEATURING THE 2014 DEALMAKERS' AWARDS

OCTOBER 22, 2014

### DEALMAKERS' AWARDS SUPPORTER PROGRAM

On October 22, The M&A Advisor will proudly present The 2014 Dealmakers Awards in conjunction with the 2014 International Financial Forum at the Bloomberg Auditorium in Finsbury Square. The Awards will recognize the leading transactions, restructurings, deal financings and firms from the United Kingdom and Europe.

The Awards Ceremony provides an opportunity for award finalists, industry stalwarts, and invited guests to celebrate the winners' outstanding achievements and interact with true industry stalwarts and a select number of exhibiting sponsors in a formal and festive atmosphere.

#### SUPPORTER PROGRAM

The M&A Advisor has created a unique Dealmakers' Awards Supporter Program to provide maximum visibility and promotion for participating firms featuring on-site and post event benefits. The program has 4 key features:

1. **Onsite Recognition.** Your company logo will be featured as a Supporter on the 60' state of the art multi-media screen on-stage at the Bloomberg Auditorium throughout the all-day Forum and Awards Ceremony.
2. **M&A Advisor App.** Following the Ceremony, and the announcement of the Award Winners, The M&A Advisor APP will be released to connect all of the faculty, delegates and award winners together. Supporters' logos and 150-word corporate profiles will be featured in the App and promoted to all of the app's constituents.
3. **Post Forum Report.** Following the event, a Post Forum Report featuring the alliances, sponsors and supporters, will be distributed to over 300,000 M&A professionals and the business media. Your company logo and corporate profile will appear prominently in the report.
4. **Forum Attendee List.** In advance of and following the event, Supporters will be provided with a contact list of the delegates registered for the event.

#### FEE

The program fee is £1250

#### DEADLINE

Supporter program commitments will be accepted up until 5 pm, October 18.

#### CONTACT

To reserve your position as a Dealmakers Awards Supporter, contact your leadership services representative directly or call (+1) 718 997 7900 or email [lpisareva@maadvisor.com](mailto:lpisareva@maadvisor.com)



Since 1998, The M&A Advisor has been serving the world's leading mergers and acquisitions, financing and turnaround professionals.

