

LONDON

FEATURING THE 2014 DEALMAKERS' AWARDS

OCTOBER 22, 2014

AGENDA

- October 21, 2014 SOUTH PLACE HOTEL - SECRET GARDEN - 3 SOUTH PLACE
- 6:00 - 7:30 pm **Advisory Council's Cocktail Reception (FACULTY AND SPONSORS BY INVITATION ONLY)**
- October 22, 2014 BLOOMBERG EUROPEAN HEADQUARTERS - AUDITORIUM - 50 FINSBURY SQUARE
- 7:30 – 8:30 am **Check-In and Breakfast**
- 8:15 – 8:30 am **Opening Remarks**
David Fergusson | Co-Chief Executive Officer and President, The M&A Advisor
Mario Garnero | Founder & Chairman of the Board, Brasilinvest Group
- 8:30 – 8:50 am **Keynote Address**
Marcos Troyjo | Co-Founder, BRICLab, Columbia University
- 8:50 – 9:10 am **Keynote Address**
Patrick Zhong | Senior Managing Director, Fosun Group; President, China Momentum Fund
- 9:10 – 9:30 am **Keynote Address**
Carlos Moreira | Chairman and CEO, Wisekey
- 9:30 – 10:15 am **Introduction**
Stalwarts Roundtable - Crossing The Emerging Market Border Presented By
His Excellency Roberto Jaguaribe | Ambassador of Brazil to the United Kingdom of Great Britain and Northern Ireland 
Moderator Robin Johnson | Partner and Chair of Cross Border/International M&A, Eversheds
Panelists Andrew Huntley | Co-Founder and Sr. Managing Director, BDA
Mario Garnero | Founder & Chairman of the Board, Brasilinvest Group
Sev Vettivetpillai | Chairman of Partner's Council, Head of Global Fundraising, The Abraaj Group
- 10:15 – 10:55 am **Introduction**
Stalwarts Roundtable – Advisor's Outlook for 2015 Presented By
Douglas A. Trafelet | Managing Director, PitchBook 
Moderator Matt Campbell | Deals Reporter, EMEA, Bloomberg News
Panelists Francesco Ceccato | Group Head – Strategy & Corporate Development, Barclays
Mitch Eitel | Co-Head, Financial Services Practice, Sullivan and Cromwell

10:55 – 11:40 am

Introduction

Moderator

Panelists

Stalwarts Roundtable – Investor’s Outlook for 2015

Merlin Piscitelli | Director EMEA, Merrill DataSite

Jeremy Kahn | Senior Writer, Bloomberg Markets

Charlie Johnstone | Partner, ECI Partners

Crispin Goldsmith | Investment Director, Duke Street

Andy Dunkley | CEO, Lee Cooper

Anthony Dalwood | Managing Director, LDC

Presented By



11:40 – 12:10 pm

Featuring

With

Keynote Conversation

Steve Miller | Chairman, AIG; Chairman, MidOcean Partners

Guy Johnson | Bloomberg Anchor, Bloomberg TV

12:10 – 1:00 pm

Lunch

1:00 – 1:50 pm

Moderator

Panelists

Stalwarts Roundtable – Activists In The Shadows

Aaron Kirchfeld | Team Leader for European Deals, Bloomberg News

Gary Weiss | Managing Director, Corporate Defense & Shareholder Activism, JP Morgan Chase

Selina S. Sagayam | Partner, Gibson, Dunn & Crutcher

Cas Sydorowitz | CEO, Corporate Advisory, Georgeson

Jonathan Doorley | Managing Director, Sard Verbinen & Co

1:50 – 2:40 pm

Moderator

Panelists

Stalwarts Roundtable: Geopolitics of Finance

Christian Déséglise | Managing Director, Global Head of Central Bank & Reserve Mgrs, HSBC

Dr. Shamil Yenikeeff | Director, Oxford International Centre; Research Fellow, St Antony's College, University of Oxford

Sir Paul Judge | Alderman & Former Sheriff of the City of London; Chairman, British North American Committee

Dr. Thomas Andersson | Chairman, INTENTAC; IKED; GINI

2:40 – 3:10 pm

Featuring

With

Keynote Conversation

Benn Steil | Senior Fellow and Director of International Economics, Council on Foreign Relations; Author, The Battle of Bretton Woods

Marshall Sonenshine | Chairman, Sonenshine Partners; Professor, Columbia University

3:10 – 3:50 pm

Moderator

Panelists

Stalwarts Roundtable: Vive La Difference – A Race to The Border For French FDI

Matt Campbell | Deals Reporter, EMEA, Bloomberg News

Frédéric Lerner | Partner, Orsay Société D'avocats

Raphael Wisniewski, Partner, Edmond De Rothschild Group

James McCormack | Global Head of Sovereigns, Fitch Ratings

Presented By



3:50 – 4:30 pm

Moderator

Panelists

Stalwarts Roundtable: Portfolio Sales & Workouts: Recipe for Growth or Round of Liquidations

TBD | Reporter, Bloomberg News

Chris Mallon | Partner and Chair, Corporate Restructuring Practice – Europe, Skadden

Frederick (Rick) Morris | Managing Director and Head of European Distressed Debt, Goldman Sachs

Martin Gudgeon | Sr. Managing Director, Head of European Restructuring & Reorganization Group, Blackstone

Richard Stables | Managing Director, Co-Head, Restructuring – EMEA, Lazard

4:30 – 6:30 pm

Introduction

The M&A Advisor Dealmakers' Awards Ceremony

David Fergusson | Co-Chief Executive Officer and President, The M&A Advisor

4:45 – 5:15 pm

Introduction

Keynote Address

2014 Lifetime Achievement Award Presentation to Sir Martin Sorrell | Chief Executive Officer, WPP

Dominic Coles | COO and CFO, Discovery Network Western Europe

Sir Martin Sorrell | Chief Executive Officer, WPP

5:15 – 6:30 pm

Introduction

2014 Dealmakers' Awards Presentation for Firms and Transactions of the Year

Roger Aguinaldo | Founder and Co-Chief Executive Officer, The M&A Advisor

6:30 – 8:00 pm

Dealmakers' Awards Cocktail Reception



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