

## LONDON

FEATURING THE 2014 DEALMAKERS' AWARDS

OCTOBER 22, 2014

### AGENDA

- October 21, 2014 SOUTH PLACE HOTEL - SECRET GARDEN - 3 SOUTH PLACE
- 6:00 - 7:30 pm **Advisory Council's Cocktail Reception (FACULTY AND SPONSORS BY INVITATION ONLY)**
- October 22, 2014 BLOOMBERG EUROPEAN HEADQUARTERS - AUDITORIUM - 50 FINSBURY SQUARE
- 7:30 – 8:30 am **Check-In and Breakfast**
- 8:15 – 8:30 am **Opening Remarks**  
David Fergusson | Co-Chief Executive Officer and President, The M&A Advisor  
Mario Garnero | Founder & Chairman of the Board, Brasilinvest Group
- 8:30 – 8:50 am **Keynote Address**  
Marcos Troyjo | Co-Founder, BRICLab, Columbia University
- 8:50 – 9:10 am **Keynote Address**  
Patrick Zhong | Senior Managing Director, Fosun Group; President, China Momentum Fund
- 9:10 – 9:30 am **Keynote Address**  
Carlos Moreira | Chairman and CEO, Wisekey
- 9:30 – 10:15 am **Stalwarts Roundtable - Crossing The Emerging Market Border** Presented By  
**Introduction** His Excellency Roberto Jaguaribe | Ambassador of Brazil to the  
United Kingdom of Great Britain and Northern Ireland  
**Moderator** Robin Johnson | Partner and Chair of Cross Border/International M&A, Eversheds  
**Panelists** Andrew Huntley | Co-Founder and Sr. Managing Director, BDA  
Mario Garnero | Founder & Chairman of the Board, Brasilinvest Group  
Sev Vettivetpillai | Chairman of Partner's Council, Head of Global Fundraising, The Abraaj Group
- 10:15 – 10:55 am **Stalwarts Roundtable – Advisor's Outlook for 2015** Presented By  
**Introduction** Douglas A. Trafelet | Managing Director, PitchBook  
**Moderator** Matt Campbell | Deals Reporter, EMEA, Bloomberg News  
**Panelists** Francesco Ceccato | Group Head – Strategy & Corporate Development, Barclays  
Mitch Eitel | Co-Head, Financial Services Practice, Sullivan and Cromwell

10:55 – 11:40 am

**Introduction**

**Moderator**

**Panelists**

**Stalwarts Roundtable – Investor’s Outlook for 2015**

Merlin Piscitelli | Director EMEA, Merrill DataSite

Jeremy Kahn | Senior Writer, Bloomberg Markets

Charlie Johnstone | Partner, ECI Partners

Crispin Goldsmith | Investment Director, Duke Street

Andy Dunkley | CEO, Lee Cooper

Anthony Dalwood | Managing Director, LDC

Presented By



11:40 – 12:10 pm

**Featuring**

**With**

**Keynote Conversation**

Steve Miller | Chairman, AIG; Chairman, MidOcean Partners

Guy Johnson | Bloomberg Anchor, Bloomberg TV

12:10 – 1:00 pm

**Lunch**

1:00 – 1:50 pm

**Moderator**

**Panelists**

**Stalwarts Roundtable – Activists In The Shadows**

Aaron Kirchfeld | Team Leader for European Deals, Bloomberg News

Gary Weiss | Managing Director, Corporate Defense & Shareholder Activism, JP Morgan Chase

Selina S. Sagayam | Partner, Gibson, Dunn & Crutcher

Cas Sydorowitz | CEO, Corporate Advisory, Georgeson

Jonathan Doorley | Managing Director, Sard Verbinen & Co

1:50 – 2:40 pm

**Moderator**

**Panelists**

**Stalwarts Roundtable: Geopolitics of Finance**

Christian Déséglise | Managing Director, Global Head of Central Bank & Reserve Mgrs, HSBC

Dr. Shamil Yenikeyeff | Director, Oxford International Centre; Research Fellow, St Antony's College, University of Oxford

Sir Paul Judge | Alderman & Former Sheriff of the City of London; Chairman, British North American Committee

Dr. Thomas Andersson | Chairman, INTENTAC; IKED; GINI

2:40 – 3:10 pm

**Featuring**

**With**

**Keynote Conversation**

Benn Steil | Senior Fellow and Director of International Economics, Council on Foreign Relations; Author, The Battle of Bretton Woods

Marshall Sonenshine | Chairman, Sonenshine Partners; Professor, Columbia University

3:10 – 3:50 pm

**Moderator**

**Panelists**

**Stalwarts Roundtable: Vive La Difference – A Race to The Border For French FDI**

Matt Campbell | Deals Reporter, EMEA, Bloomberg News

Frédéric Lerner | Partner, Orsay Société D'avocats

Raphael Wisniewski, Partner, Edmond De Rothschild Group

James McCormack | Global Head of Sovereigns, Fitch Ratings

Presented By



3:50 – 4:30 pm

**Moderator**

**Panelists**

**Stalwarts Roundtable: Portfolio Sales & Workouts: Recipe for Growth or Round of Liquidations**

TBD | Reporter, Bloomberg News

Chris Mallon | Partner and Chair, Corporate Restructuring Practice – Europe, Skadden

Frederick Morris | Managing Director and Head of European Distressed Debt, Goldman Sachs

Martin Gudgeon | Sr. Managing Director, Head of European Restructuring & Reorganization Group, Blackstone

Richard Stables | Managing Director, Co-Head, Restructuring – EMEA, Lazard

4:30 – 6:30 pm

Introduction

**The M&A Advisor Dealmakers' Awards Ceremony**

David Fergusson | Co-Chief Executive Officer and President, The M&A Advisor

4:45 – 5:15 pm

Introduction

Keynote Address

**Keynote Address**

Dominic Coles | COO and CFO, Discovery Network Western Europe

Sir Martin Sorrell | Chief Executive Officer, WPP

5:30 – 6:30 pm

Introduction

**2014 Dealmakers' Awards Presentation for Firms and Transactions of the Year**

Roger Aguinaldo | Founder and Co-Chief Executive Officer, The M&A Advisor

6:30 – 8:00 pm

**Dealmakers' Awards Cocktail Reception**



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