



➤ **Emerging Leaders Awards**
Europe

**ADVERTISING, ATTENDANCE
& SPONSORSHIP**



I. AWARDS GALA

European Emerging Leaders Awards program was created to recognize and celebrate the achievements of the next generation of leading M&A, Financing and Turnaround professionals.

The Awards Gala provides an opportunity for award recipients, firm leaders and special guests to celebrate the winners' outstanding achievements in a formal and festive atmosphere.

Thursday, January 14, 2016 – European Emerging Leaders Awards

6:30 - 7:30 pm Awards Gala Reception

7:30 - 10:30 pm Awards Gala Dinner

II. AWARDS SPONSORSHIP

The M&A Advisor has designed a range of sponsorship programs to provide maximum visibility and interaction for participating firms.

i. Gala Reception Sponsorship - £5,000

- Feature as Gala Reception Host Sponsor On-site and in all communication materials
- Company name and/or logo featured as Sponsor on all event campaign materials
- 2 tickets to attend the Awards Gala
- 1 page congratulatory or promotional advertisement in the Gala Journal
- 1 corporate profile in Gala Journal
- Cocktail Napkins Featuring Company Logo

ii. Gala Dinner Champagne Toast Sponsorship - £8,000

- Feature as Gala Dinner Champagne Toast Sponsor On-site and in all communication materials
- On-stage Congratulatory Toast to awards winners and finalists at the Gala
- Banner featuring Gala Dinner Champagne Toast Sponsor
- Company name and/or logo featured as Sponsor on all event campaign materials
- 2 tickets to attend the Awards Gala
- Company logo and Toast Presenter on-screen during Toast
- 1 page congratulatory or promotional advertisement in the Gala Journal
- 1 corporate profile in Gala Journal

iii. Emerging Leaders Sponsorship - £3,000.00

- Company name and/or logo featured as Sponsor on all event communication materials
- 2 tickets to attend the Awards Gala
- 1 page congratulatory or promotional advertisement in the Gala Journal
- 1 Corporate Profile in Gala Journal

III. ATTENDANCE

Attendance at the Awards Gala is open to award recipients, firm leaders, and special guests. The ticket prices are as follows:

Ticket Options	Single	Half-Table	Table of 10
Award Recipient Rates*	£345	£1695	£2,995
Guest Rates	£495	£2,375	£4,650

- Discounted Awards Recipient ticket rate is applicable for all award winner guests

IV. ADVERTISING

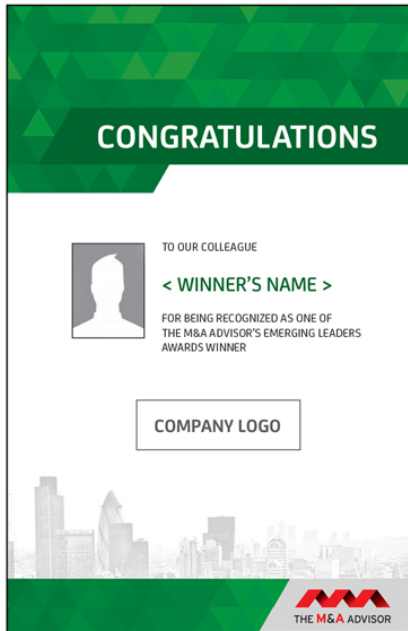
Winners of the European Emerging Leaders Awards are showcased in the Gala Journal, a full color 8.3” x 11.7” publication, which is distributed to the symposium delegates and awards gala guests. The journal provides a high profile opportunity for individuals to promote themselves and their companies to all the award winners and their guests. There are several format, size and placement advertisement options available.

i. Advertisement Options

You may provide your own advertisement artwork material or The M&A Advisor will create an advertisement for you featuring your company logo and a personalized message. [CLICK HERE](#) to see congratulatory and finalist’s advertisements from past Emerging Leaders Journals.

To follow are sample congratulatory advertisement design options that can be created for your company and/or a specific award finalist by The M&A Advisor design team:

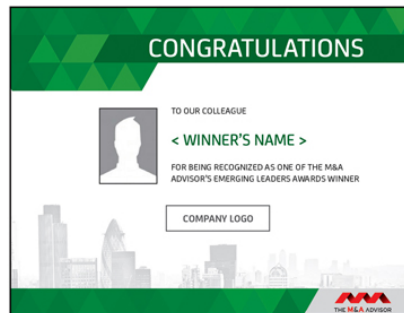
FULL PAGE AD SAMPLE



1/3 PAGE AD SAMPLE



1/2 PAGE AD SAMPLE



ii. Sizes, Positioning and Rates

Advertisement	Rates	Size
Inside Front Cover, Full Page Color	£2,500 per insertion	8.3” wide x 11.7” high
Inside Back Cover, Full Page Color	£2,000 per insertion	8.3” wide x 11.7” high
Outside Back Cover, Full Page Color	£3,000 per insertion	8.3” wide x 11.7” high
Full Page Color	£1,500 per insertion	8.3” wide x 11.7” high
1/2 Page Color	£1,000 per insertion	8.3” wide x 5.85” high
1/3 Page Color	£750 per insertion	8.3” wide x 2.93” high

iii. Booking and Deadline

To place your advertisement order directly, please [CLICK HERE](#) to download the order form. The final ad placement/material deadline is January 8.

V. CONTACT INFORMATION

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