



> **2016 EMERGING LEADERS' SUMMIT**  
**NEW YORK**

FEATURING THE 7TH ANNUAL EMERGING LEADERS AWARDS

JUNE 10, 2016

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# Advertising, Attendance & Sponsorship



  
THE **M&A** ADVISOR

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## I. SUMMIT

The Emerging Leaders Awards program was created in 2010 to recognize and celebrate the achievements of the next generation of leading M&A, Financing and Turnaround professionals.

The 2016 Emerging Leaders Summit has been formed to bring the Emerging Leaders Award winners, from 2010 through 2016, and their guests, together with industry stalwarts for a unique transformational experience. The Summit will feature interactive session's keynote addresses by global business icons; open forums on personal and professional growth; introductions among Winners, industry stalwarts, and other business leaders; and the 7th Annual Emerging Leaders Awards Gala.

The Symposium presents a unique opportunity for industry professionals to interact directly with the emerging leaders, stalwarts and market experts in an informative interactive forum. This exclusive invitation only event is restricted to a maximum of 150 attendees to ensure that all delegates are able to meet and engage with each other.

The Awards Gala provides an opportunity for award recipients, firm leaders, and invited guests to celebrate the winners' outstanding achievements and interact with true industry stalwarts and a select number of exhibiting sponsors in a formal and festive atmosphere. To follow is a preview of the agenda:

**Friday, June 10, 2016 – 2016 Emerging Leaders Symposium - Steelcase, New York**  
**See forthcoming Agenda**

**Friday, June 10, 2016 – 7<sup>th</sup> Annual Emerging Leaders Awards Gala –New York Athletic Club, New York**

**6:30 - 7:30 pm**

**Awards Gala Reception**

**7:30 - 9:30 pm**

**7<sup>th</sup> Annual Emerging Leaders Awards Gala Dinner**

**9:30 – 11:00 pm**

**Closing Party**



**Roundtable discussion at the 2015 Emerging Leaders Summit (New York)**

## II. SUMMIT SPONSORSHIP

The M&A Advisor has designed a range of sponsorship programs to provide maximum visibility and interaction for participating firms featuring pre-event, on-site and post event benefits.

### i. MandA.TV Presenting Sponsor - \$15,000

- Company Featured as Presenting Sponsor of MandA.TV on Session and Interview Recordings
- Company name and/or logo featured as Sponsor on all event campaign materials
- 2 full access passes to attend the Symposium, Awards Gala, and the Closing Party
- Logo Featured on Interview Backdrop
- Exhibit Display or Material Distribution
- 1 page congratulatory or promotional advertisement in the Awards Gala Journal
- 1 corporate profile in the Awards Gala Journal

### ii. Luncheon Keynote Sponsorship - \$15,000

- Feature as Luncheon Host Sponsor on-site and in all communication materials
- Company representative to introduce the session and the speakers
- Company name and/or logo featured as Sponsor on all event campaign materials
- 2 full access passes to attend the Symposium, Awards Gala, and the Closing Party
- Exhibit Display or Material Distribution
- 1 page congratulatory or promotional advertisement in the Awards Gala Journal
- 1 corporate profile in the Awards Gala Journal

### iii. Champagne Toast Sponsorship - \$8,500

- Feature as Champagne Toast Host Sponsor On-site and in all Communication Materials
- On-stage Congratulatory Toast to awards winners and finalists
- Banner featuring Champagne Toast Sponsor
- Company name and/or logo featured as Sponsor on all event campaign materials
- 2 full access passes to attend the Symposium, Awards Gala, and the Closing Party
- Company logo and Toast Presenter on-screen during Toast
- 1 page congratulatory or promotional advertisement in the Awards Gala Journal
- 1 corporate profile in the Awards Gala Journal

### iv. Gala Reception Sponsorship - \$10,000

- Feature as Gala Reception Host Sponsor On-site and in all Communication Materials
- Company name and/or logo featured as Sponsor on all event campaign materials
- 2 full access passes to attend the Symposium, Awards Gala, and the Closing Party
- 1 page congratulatory or promotional advertisement in the Awards Gala Journal
- 1 corporate profile in the Awards Gala Journal
- Cocktail Napkins Featuring Company Logo

### v. Closing Party Sponsorship - \$7,500

- Feature as Closing Party Host Sponsor On-site and in all Communication Materials
- Company name and/or logo featured as Sponsor on all event campaign materials
- 2 full access passes to attend the Symposium, Awards Gala, and the Closing Party
- 1 page congratulatory or promotional advertisement in the Awards Gala Journal
- 1 corporate profile in the Awards Gala Journal
- Cocktail Napkins Featuring Company Logo

## **II. SUMMIT SPONSORSHIP (continued)**

### **vi. Fast Fact Sponsorship - \$7,500**

- Sponsor featured throughout the day with a high amount of visibility in association with multiple “Fast Facts” presented on the screen about cross border investing and M&A
- Company name and/or logo featured on all event communication campaign materials
- Feature of Company name and/or logo on all on-site materials
- 2 full access passes to attend the Symposium, Awards Gala, and the Closing Party
- 1 page congratulatory or promotional advertisement in the Awards Gala Journal
- 1 corporate profile in the Awards Gala Journal

### **vii. Table and an Ad - \$7,250**

- Table for 10 people to attend the Awards Gala
- 1 Full page Advertisement in the Awards Gala Journal

### **viii. Celebratory Sponsorship - \$5,000.00**

- Company name and/or logo featured as Sponsor on all event campaign materials
- 2 full access passes to attend the Symposium, Awards Gala, and the Closing Party
- 1 page congratulatory or promotional advertisement in the Awards Gala Journal
- 1 Corporate Profile in the Awards Gala Journal

### **ix. Symposium Stationary Sponsorship - \$3,000.00**

- Feature company as the Stationary Sponsor for the Emerging Leaders Symposium
- Sponsor will provide office products, such as Pens, pads, etc... for tables at the Emerging Leaders Symposium for faculty, stalwarts, winners, mentors, and others in attendance during the Roundtable discussion and collaboration
- Company name and/or logo featured as Sponsor on all event campaign materials
- 1 page congratulatory or promotional advertisement in the Awards Gala Journal
- Corporate Profile in the Awards Gala Journal

### III. ATTENDANCE

Attendance at the Symposium is complimentary but open only to Emerging Leaders Award winners, industry stalwarts, and The M&A Advisor's invited guests. Attendance at the Awards Gala is open to all and the ticket prices are as follows:

Purchase Period	Ticket Options	Registrant Types		Price
		Priority Wait List Registrant	Other Registrants	
<b>Early Bird Registration</b>	Single	April 4 – April 15	n/a	\$795
	Package of 4	April 4 – April 15	n/a	\$2,795
	Table of Ten	April 4 – April 15	n/a	\$5,995
<b>Regular Registration</b>	Single	April 16 – May 20		\$895
	Table of Ten			\$6,995
<b>Late Registration</b>	Single	After May 20		\$1,095



6<sup>th</sup> Annual Emerging Leaders Awards Gala Dinner

## IV. ADVERTISING

Winners of the Annual Emerging Leaders Awards are showcased in the Awards Gala Journal, a full color 5.5” x 8.5” publications, which are distributed to the awards gala guests. The journal provides a high profile opportunity for individuals to promote themselves and their companies to all the award winners and their guests. There are several format, size and placement advertisement options available.

### i. Advertisement Options

You may provide your own advertisement artwork material or The M&A Advisor will create an advertisement for you featuring your company logo and a personalized message. To follow are sample congratulatory advertisement design options that can be created for your company and/or a specific award finalist by The M&A Advisor design team:

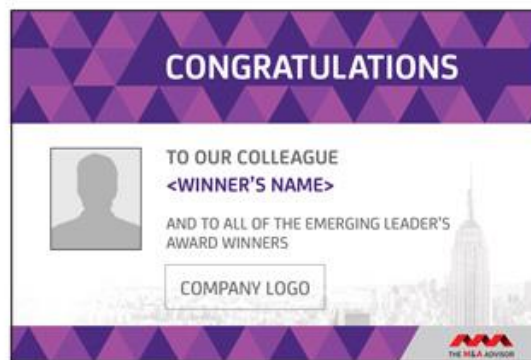
FULL PAGE AD SAMPLE



1/3 PAGE AD SAMPLE



1/2 PAGE AD SAMPLE



[CLICK HERE](#) to see congratulatory and finalist’s advertisements from past M&A Advisor Awards Journals.

### ii. Sizes, Positioning and Rates

Advertisement	Rates	Size
Inside Front Cover, Full Page Color	\$3,500 per insertion	5.5” wide x 8.5” high
Inside Back Cover, Full Page Color	\$3,000 per insertion	5.5” wide x 8.5” high
Outside Back Cover, Full Page Color	\$4,000 per insertion	5.5” wide x 8.5” high
Full Page Color	\$2,000 per insertion	5.5” wide x 8.5” high
1/2 Page Color	\$1,500 per insertion	5” wide x 4” high
1/3 Page Color	\$1,000 per insertion	5” wide x 2.5” high

### iii. Booking

To place your advertisement order directly, please [CLICK HERE](#) to download the order form.

### iv. Deadlines

The booking deadline for advertisements is May 31. The final ad placement/material deadline is June 3.

## V. CONTACT INFORMATION

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