



EMERGING LEADERS SUMMIT UPDATE

The 2014 Emerging Leaders Summit, featuring the 5th Annual 40 Under 40 Awards, is fast approaching and, with this update report, we want to ensure that you have immediate access to the latest information to allow you to maximize your experience at the event.

It has been our experience with this annual event for the demand to exceed our capacity. If you plan to attend but have not already registered for the three event features – The Symposium, the Awards Gala and the Closing Party – then we encourage you to register directly with the links provided below or contact your M&A Advisor representative to make your arrangements.

This report features updates and links to all of the Summit features for the award winners, their guests, and their firms. To view an Event Profile for the Emerging Leaders Summit, [CLICK HERE](#).

I. BRIEFING SESSION

We will be hosting three more Summit orientation briefing calls for award winners and/or their company representatives. On the informational call, we will provide a verbal overview of the Symposium, Awards Gala and the Closing Party. Approximately 30 minutes in duration, the audio calls will take place at the following call times.

- Wednesday June 4th at 1:00 pm EST
- Thursday June 5th at 1:00 pm EST
- Tuesday June 10th at 11:00 am EST

To join one of the calls listed above, please send an email to maa@maadvisor.com, and we'll respond with the phone number and passcode.

II. EVENT AGENDA

The June 24th Emerging Leaders Summit agenda has been developed to facilitate the sharing of insights and connections among recognized leaders and to deliver a compelling experience for all participants.

To view the agenda and the participation criteria [CLICK HERE](#).

III. EVENT REGISTRATION

The Emerging Leaders Summit is comprised of three components:

The Symposium

The Symposium is an invitation-only event restricted to a maximum of 125 attendees to ensure that all delegates are able to meet and interact with each other in both structured assemblies and informal settings. The Symposium will feature interactive sessions; keynote addresses by global business icons; open forums on personal and professional growth; and introductions among 40 Under 40 Winners, their

mentors, and other business leaders. See the updated agenda in the section below to learn more. We have very few seats remaining for the Symposium.

To register for the Symposium [CLICK HERE](#).

Awards Gala

The 5th Annual 40 Under 40 M&A Advisor Awards Gala was created to recognize and celebrate the leading M&A, Financing and Turnaround professionals who have reached a significant level of success while still under the age of 40. As expected, we now have a limited number of tables of ten seats still available and some open seating for up to 5 people per table.

To register for the Awards Gala [CLICK HERE](#).

Closing Party

The Closing Party, an M&A Advisor Summit signature feature, will be held at the MAD46 Rooftop Terrace at The Roosevelt Hotel following The 40 Under 40 Awards Gala from 10 pm to midnight. The party, which features private indoor and outdoor rooms and an open bar, is open to all Summit delegates for a nominal fee. Please note that we are limited to 150 guests and approaching capacity.

To register for the Closing Party [CLICK HERE](#).

IV. VISIBILITY AND PROMOTION WITH THE EMERGING LEADERS SUMMIT

We have developed an extensive program of visibility opportunities for the 40 Under 40 award winners, their mentors and their companies both at and following the Emerging Leaders Summit. To view the range of options, which include: attendance at the symposium and gala; symposium session and summit feature sponsorship; and advertising (congratulatory advertising); please use the following links:

Attendance, Advertising, and Sponsorship (AAS) Book

The M&A Advisor has designed a range of sponsorship programs to provide maximum visibility and interaction for participating firms featuring pre-event, on-site and post event benefits.

To view the "Attendance, Advertising and Sponsorship" options, [CLICK HERE](#)

Summit Journal Advertising Program (including congratulatory ads)

Every year, the winners of the Annual 40 Under 40 Awards are showcased in the Emerging Leaders Summit Journal, distributed to the over symposium delegates and awards gala guests. New this year, an electronic copy of the journal will be distributed to our entire constituency and business media. The journal provides a great high profile opportunity for companies, families and friends to recognize and congratulate the winners, and for firms to promote their companies to all the winners, guests and an wide online audience. There are several format, size and placement advertisement options available.

To view the advertising options, [CLICK HERE](#)

Symposium Session Alliance Program

Symposium Session Alliance Program partners will sponsor a Symposium Session onsite at the Summit, with the option to publish a Symposium Report that we will issue to a vast professional audience after this Summit. This program provides a valuable opportunity for your firm to be featured live onstage to

demonstrate expertise to this influential audience and also to be promoted to the industry at large through the publishing and broad distribution of the report.

To view an overview of the Symposium Session Alliance Program, [CLICK HERE](#)

V. ACCOMODATION

Accommodation arrangements for Summit attendees have been made with several recommended establishments. [CLICK HERE](#) to view and obtain reservation information.

VI. CONTACT

We look forward to welcoming the delegates to the 2014 Emerging Leaders Summit. Please contact us directly if we may be of assistance in facilitating your participation.

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